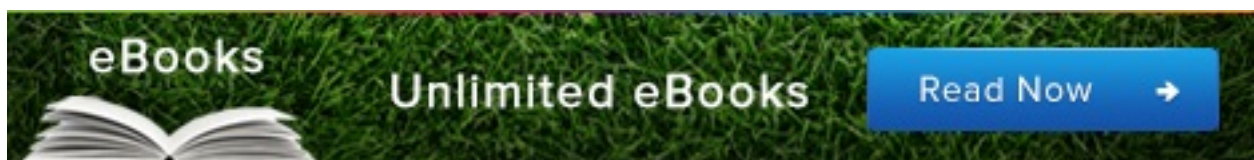
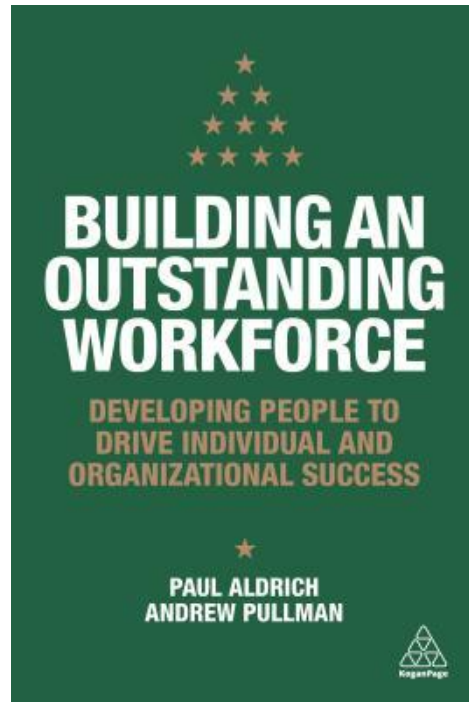


Acquista eBook Building an Outstanding Workforce: Developing Employees for Improved Productivity, Profits and Business Performance

By Paul Aldrich



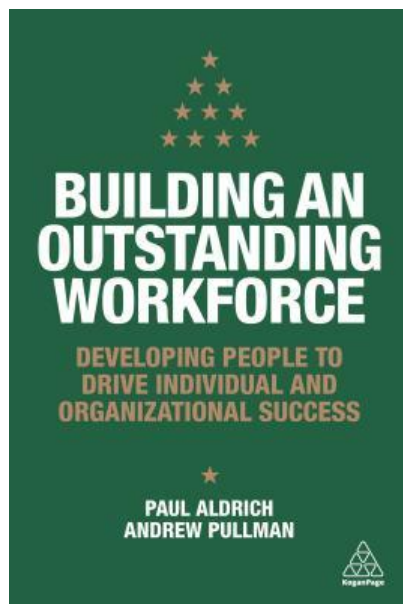
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Books Descriptions

In an increasingly volatile, uncertain, complex and ambiguous world, achieving sustainable competitive advantage has never been more important, or more difficult. While there are gains to be had by reducing costs, optimizing processes and increasing innovation, the greatest potential in any business is in its people. However, the key challenge for HR professionals and senior managers is how to unlock this potential, build a culture that allows employees to perform to the best of their abilities and effectively attract, acquire, engage and retain the staff needed for business success. Building an Outstanding Workforce is a must-have guide for all professionals looking to leverage the potential of their people and maximise value for all stakeholders. With practical guidance, expert advice and real-life case studies from companies including KPMG, BBC and Virgin Atlantic, Building an Outstanding Workforce covers all the key issues including how to tailor people management to address

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